



ELEVATE

CHILDHOOD CANCER RESEARCH AND ADVOCACY, INC

At Elevate, we believe we should *'let kids be kids'*, which means that they shouldn't have to worry about the hassles of adult life and "beating their own cancer". Instead, we believe that kids should be able to enjoy their childhood and all the innocence that comes with that. Elevate *kids* is a fundraising and awareness initiative that supports the mission of Elevate Childhood Cancer Research and Advocacy.

OUR MISSION

To dramatically improve and save the lives of those diagnosed with childhood cancer. From diagnosis, through treatment, to survivorship and in some cases, the end of a child's life.

Childhood cancer is the #1 disease killer of our children

Most drugs used in childhood cancer treatment are 40-60 years old

95% of survivors develop a major medical condition from their cancer treatment by the age of 45

Childhood cancer is consistently underfunded by the federal government

OUR APPROACH

Education: Providing comprehensive resources to empower parents and caregivers with knowledge from diagnosis through survivorship and end-of-life care.

Advocacy: Championing policies and programs that prioritize improvements to childhood cancer treatments.

Strategic Investment: Facilitating connections between advocates and renowned researchers to address treatment concerns and infuse funds into pinch points that are identified to expedite and pave the way for innovative solutions.

Empowerment. Advocacy. Progress.

Together, we can make a difference. Join Elevate in our mission to reimagine treatment for childhood cancer and *'let kids be kids'*.

