

ElevateChildhoodCancer.org



Our Values:

Elevate is a Coalition-Builder *propelling* research and treatment forward for those diagnosed with childhood cancer, from *diagnosis* through *all* therapy phases, *survivorship* and, in some cases, the *end* of a *child's* life.

We *empower* patients, caregivers, researchers, medical practitioners and industry partners who are feisty and fed-up with the state of childhood cancer treatment today. We offer *education*, *advocacy*, and *strategic investment* to EXPEDITE therapy development *and* informed decision-making for those impacted or fighting for a cure to childhood cancer.

- **Get involved:** Donate to help us fund our mission. One time donations, recurring donations, or we would love to talk to you about a partnership if you have a business or foundation!

We have worked with many different *organizations* and *businesses* already to form collaborations that are unique and maximize your strengths and goals with our own to improve the lives of those diagnosed with childhood cancer. Contact us to get started or see **Elevate's** Building Bridges Blog on our website for inspiration!

Advocacy efforts at local, state and national levels abound within our efforts and we welcome you to join us! Whether you are new to advocating or have been at it for years, we want your help! You can and will make a difference by joining **Elevate**! We do the work because we know 'Kids should be kids'.

Follow, Like and Share us on social media! Currently we can be found on Facebook, Instagram, YouTube, LinkedIn all of which can be found here:



Thank you for considering how you can be an integral part of dramatically improving the lives of those diagnosed with childhood cancer!



Ideas for making these hard conversations easier:

~**Print** these pages & the **facts** below that many are *unaware* of, **Share** QR codes to **Elevate's** website & **Encourage** exploration. We have blogs, videos & social media options all to help educate on **WHO** we are, **WHY** this matter, & **WHAT** we intend to do about it! Signing up for our email is always an option to stay informed & connected in what we have planned or how to get involved.

~**Share WHY** this matters to *you*! Is it a friend? Family member affected? Just sharing **your connection** can make a difference.

Facts about Childhood Cancer:

~Childhood Cancer is the **#1 disease killer** of our children.

~Childhood cancer is not one singular disease but 12 **major types of unique cancers and over 100 subtypes**.

~**Most drugs used** in childhood cancer treatments **today** are **40-60 years old**.

~The majority of childhood cancer survivors will develop a **major medical condition because of the treatments** they received. These medical conditions may also include additional **life threatening conditions** including **heart and lung conditions, secondary cancers & organ failure**.

~**Female** childhood cancer survivors are at a 6 times increased risk for breast cancer. Those who receive chest **radiation** have an **even higher risk** equal to carrying the BRCA gene.

Difficult situations will exist whether we talk about them or not. *Remember when no one knew that 'pink' represented breast cancer awareness?* **Advocating for awareness, increased funding & more effective treatments** translated into **widespread improvements**. Now every major sports team, even exclusively male teams, show support, *funding* is literally the *largest* for any single cancer & it's widely acceptable to talk about breast cancer & *many* lives are *saved daily* that were once lost.

Kids need your voice to do this. We shouldn't expect them to be their own advocates. **Elevate** believes we should '**Let kids be kids**' while ADULTS do the work so they can have *long, healthy* lives, even after being diagnosed with some form of childhood cancer. They need you & it's possible when we collaborate on this mission to **Advocate** for **awareness, increased funding** and **less harsh, more effective treatments**. **Thank you for joining Elevate** to make a *difference*!

